

# Leader | Manager | Coach

Coaching leadership means consciously shifting between the roles of Leader, Manager, and Coach, based on what your team and the situation need. Are you aware of the role you're in at this moment?

## Leader

- Lead by example
- Conveys the mission, vision, and strategy
- Knows and shares companies values
- Motivates and inspires

## Manager

- Day-to-day operations, performance and problem-solving
- Translates vision into goals
- Monitors and evaluates results

## Coach

- Supports the other in their personal development
- Encourages others to find their own solutions
- Helps others grow